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**\* \* \* \* \* MEDIA ALERT \* \* \* \* \***

**Join Us in Honoring Hundreds of LA's Firefighters, Police Officers and Safety Officials at the 16<sup>th</sup> Annual Appreciation BBQ in Downtown Los Angeles**

**WHAT: 16<sup>th</sup> Annual Public Safety Officer Appreciation BBQ**  
Join the Downtown Center Business Improvement District (DCBID) in celebrating the men and women in uniform whose dedicated service makes Downtown LA an enjoyable community for Angelinos to live, work, and play. Festivities feature a catered barbecue lunch, live rock band performance, and exciting prize giveaways. Vegetarian options will also be served as this year's event.

**\* \* Accredited media are welcome to enjoy the catered BBQ lunch at no charge. \* \***

**WHO: Hundreds of Firefighters, Police Officers,** and many others who keep downtown safe  
**Downtown Center Business Improvement District & Central City Association of Los Angeles**  
Chefs cooking up a delicious barbecue lunch  
**Downtown workers and residents**

**VISUALS:** - Men and Women of **LAPD, LAFD, FBI, CHP, LADOT** and **Sheriff's Department** in uniform enjoying a catered barbecue lunch  
- Over 1,000 downtown workers and residents mingling with LA's public safety officers  
- **Donation Ceremony** presenting to the Los Angeles Police Memorial Foundation

**WHEN: Thursday, October 15, 2015**  
11:30 am – 1:30 pm (Donation Ceremony and Official Remarks at 12:30p)

**WHERE:** Bank of America Plaza  
333 S. Hope Street  
Los Angeles, CA 90071

**COST: Free admission for sworn public safety officers in uniform**  
\$10 general admission; \$5 for children 10 and under

**BENEFICIARY: The Los Angeles Police Memorial Foundation**  
The Los Angeles Police Memorial Foundation provides grants for widows and orphans of officers killed in the line of duty, and for many other catastrophic occurrences within the LAPD family.

**Tickets can be purchased** in advance or are available at the door beginning at 9am the day of the BBQ. For more information and to purchase tickets, visit: [www.downtownla.com/bbq](http://www.downtownla.com/bbq)

**MEDIA CONTACT:**  
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**ABOUT THE DOWNTOWN CENTER BUSINESS IMPROVEMENT DISTRICT (DCBID)**

The Downtown Center Business Improvement District (DCBID) has been the catalyst in Downtown Los Angeles' transformation into a vibrant 24/7 neighborhood. A coalition of nearly 1,700 property owners in the central business district, the DCBID members are united in their commitment to enhance the quality of life in Downtown Los Angeles. Bounded by the Harbor Freeway to the west, First Street to the north, Main and Hill streets to the east, and Olympic Boulevard to the south, the organization helps the 65-block central business district achieve its full potential as a great place to live, work, and play. For more than 16 years, the DCBID's programs and initiatives have been the driving force behind the Downtown Los Angeles Renaissance. Now universally recognized as one of the nation's most dynamic urban centers, downtown Los Angeles was recently heralded as 'The Next Great American City' by GQ Magazine and listed as number 5 in The New York Times' '52 Places to Go in 2014'.